



ENTREPRENEURSHIP

Weekend Immersion Program

At WeWork, Nesco IT Park Goregaon, Mumbai

**For Ages:
15 to 20**

**18th, 19th
May**

**9:00 AM to
5:00 PM**

Over two intensive days, you'll embark on an exciting journey through the **core concepts** of entrepreneurship, **from idea generation to business planning** and beyond.

You'll **interact with successful entrepreneurs**, learn about **financing your venture**, and dive deep into the art of **crafting effective business models**.

BOOK NOW



What's included on a SkillSim Weekend Immersion Program

Action-Packed Learning:

- **Interactive Workshops:** Dive deep into your chosen field through engaging activities.
- **Industry Simulations:** Get hands-on experience with real-world scenarios.
- **Expert Guest Speakers:** Learn from professionals working in the field.
- **College & Entrance Test Guidance:** Gain insights on choosing the right college and test prep strategies

Practical Skill Development:

- Build in-demand **soft skills** relevant to your chosen career path.
- Gain a **competitive edge** for college applications and future jobs.
- **Boost your confidence** through practical learning experiences.
- Learn the art of **personal branding and networking** to grow beyond academia.

Immersive Exploration:

- **Uncover** your **hidden talents and interests.**
- Explore exciting career options in **high-demand fields.**
- **Make informed decisions** about your future education and career.

Additional Benefits:

- Engaging learning environment with **interactive activities and small group sizes.**
- **Feedback** from experienced professionals.
- **Networking opportunities** with peers and professionals.
- **Certificate of Completion and Live-Project** to showcase your experience.
- **Inclusive of meals-** breakfast, lunch and high-tea with snacks.

INDUSTRY PROFESSIONALS



Yash Bright

Founder, SkillsSim |
MSc Marketing and
Strategy, Warwick
Business School, UK



Saarthak Barathi

Founder, Meraki Infused
| MSc Innovation &
Entrepreneurship, WMG,
UK

Note: Speakers might change based on availability

PROGRAM HIGHLIGHTS

Day 1

- Keynote Address by Founder of SkillsSim
- The entrepreneurial mindset and self-assessment
- Guest speaker on 'A day in the life of an Entrepreneur
- Soft Skills Development
- Career Guidance and College Counseling

Day 2

- Interactive Sessions and Workshops
- Networking Lunch
- Personal Branding and Networking
- Soft Skills Development
- Question and Answer Session

All of this and more, only at ₹3999

Visit [skillsim.net](https://www.skillsim.net) to secure your spot. Hurry, limited spots left.
Early Bird Discount available until 7th May, 2024.

www.skillsim.net



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How does Entrepreneurship Weekend Immersion Program™ help you?

The program is structured to blend theory with practical application, ensuring participants gain comprehensive insights, tasters and hands-on experience in their chosen field. Engaging workshops, expert panels, and interactive sessions provide a unique learning environment, fostering networking, personal growth and career clarity.

Through this weekend immersion program™, you will receive:

Real World Experience

Learn about different roles through dynamic simulations, gaining firsthand insight into the challenges and rewards of starting your own business.

Comprehensive Career Insight

Experience the intricacies of entrepreneurship from concept to market, providing a well-rounded understanding of what it takes to succeed in this field.

Guided Career Clarity

Experiment with entrepreneurship in a supportive environment, helping you identify if this path aligns with your skills and passions.

Tangible Portfolio Additions

Build an impressive real-world live project that showcases your entrepreneurial abilities and enhances your college and job application.

Who is Entrepreneurship Weekend Immersion Program™ for?

Ideal for young innovators and future entrepreneurs eager to explore the journey of starting and growing their own businesses.

Teenagers

For 15-19 year students brimming with innovative ideas and seeking a platform to learn how to bring these ideas to life.

School Students

School going (15,16 year old) students in classes 8th,9th,10th looking to explore entrepreneurship as a potential career path and understand the basics of starting a business.

High School Students

Class 11,12 students who are deciding their undergraduate degrees and are curious about exploring entrepreneurship or have their own startup idea.

Undergraduates

Students who are in their first or second year, enrolled in any discipline or degree, have their own startup idea or are just curious about entrepreneurship.

Day 1 focuses on understanding entrepreneurship, identifying opportunities, and the basics of creating a business model. Interactive sessions on the entrepreneurial mindset, idea generation, and the significance of entrepreneurial teams and leadership set the foundation.

SCHEDULE FOR DAY 1

Understanding Entrepreneurship and Starting Up

**9:00 AM to
9:30 AM**

Introduction and Icebreaking

**9:30 AM to
10:45 AM**

The Entrepreneurial Mindset and self-assessment

**10:45 AM to
11:00 AM**

Networking and Breakfast

**11:00 AM to
12:30 PM**

Idea Generation and Opportunity Identification

**12:30 PM to
1:15 PM**

Entrepreneurial Teams and Leadership

**1:15 PM to
1:45 PM**

Networking Lunch with Peers and Industry Professionals

**1:45 PM to
3:15 PM**

Introduction to Business Models

**3:15 PM to
3:30 PM**

High-tea and networking break

**3:30 PM to
5:00 PM**

Guest Speaker: A Day in the Life of an Entrepreneur , Mentorship and Career Guidance

SCHEDULE FOR DAY 2

Day 2 shifts gears towards practical application, including building your business plan, exploring financing options, and marketing your startup. The program culminates in a panel discussion with industry professionals, offering insights into scaling your venture and navigating the entrepreneurial landscape.

From Concept to Market

9:00 AM to
10:30 AM

Building Your MVP and Business Plan

10:30 AM to
11:00 AM

Networking and breakfast

11:00 AM to
12:00 PM

Financing Your Venture

12:00 PM to
1:00 PM

Marketing and Customer Outreach

1:00 PM to
1:45 PM

Networking Lunch with Peers and
Industry Professionals

1:45 PM to
3:15 PM

Venture Growth and Scaling Up

3:15 PM to
3:45 PM

High-tea and networking break

3:45 PM to
4:30 PM

Networking and Personal Branding

4:30 PM to
5:00 PM

Feedback and Reflection

Note: Soft Skills development runs throughout the workshop for entrepreneurship and covers key skills like teamwork, communication, critical, analytical and creative thinking.



There is no official deadline to book, but places are highly limited and are allocated on a first come, first-served basis.

Secure your place by visiting our website at **www.skillsim.net** today or contact our team at **info@skillsim.net** or via phone at **+91 8169966739**.

Subject Knowledge

Students do not require any prior industry knowledge or experience in order to attend a SkillsSim Weekend Immersion Program. Our programs are suited for students who are enthusiastic and passionate about choosing a career.

Language and Delivery

Our programs are delivered using a mix of English and Hindi and we require students to have written and spoken proficiency in English; spoken proficiency in Hindi.

#startupindia
